

Olga Faktor

+972-52-5670187

ola.faktor@gmail.com

Linkedin: [in/olga-faktor](https://www.linkedin.com/in/olga-faktor)

Summary

Product Designer with 3+ years owning end-to-end UX for complex, data-dense B2B SaaS enterprise systems. Architecture background brings strong systems thinking and a structured approach to visual problem-solving. Recently designing AI-powered product features while actively using Claude and Claude Code to prototype and ship UI, integrating AI into both the product and the design process.

Experience

Product Designer *Merklebase, Fintech SaaS* 2023 - Present

- Built the product's UX from the ground up - research, flows, wireframes, and pixel-perfect prototypes - as the sole designer.
- Identified high-friction workflows via user interviews and DataDog analysis; redesigns saved users up to 1 hour of daily manual work.
- Designed data-dense interfaces for decision-critical financial use cases, balancing clarity, accuracy, and speed.
- Integrated AI into the design workflow: using Claude for brainstorming and Claude Code to ship UI changes.
- Scaled the design system alongside engineering, improving consistency and delivery speed.

Product Designer *Max Impact, Educational SaaS* 2022 - 2023

- Led discovery via user interviews and surveys, translating findings into product strategy.
- Designed intuitive UI for complex educational workflows, from concept to final screens.
- Collaborated with a multidisciplinary team to align design with product goals.

Architect *Bar Orian Architects* 2021 - 2022

- Delivered designs under tight timelines, balancing regulatory requirements, user needs, and technical constraints alongside engineers and consultants.

Architect *Ben Ezra Planners & Consultants* 2018 - 2021

- Designed urban and architectural projects, iterating on stakeholder feedback to translate abstract ideas into tangible spatial solutions.

Satellite Systems Operator *IDF, Intelligence Corps* 2013 - 2015

- Technological and analytical role.

Education

User Experience Design 2022
Technion - Continuing Education

M.Arch and Town Planning
2019 - 2021

B.Sc Architecture 2015 - 2019
Technion - Israel Institute of Technology

Skills

- User research
- Product discovery
- Information architecture
- Wireframing and prototyping
- Data visualization
- Cross-functional collaboration

Languages

- Hebrew - Native
- English - Bilingual
- Russian - High Proficiency